



BUILDING PRODUCTS

Philippines

MARKET OVERVIEW

- ▶ Public sector infrastructure spending and retail and housing development are driving the Philippine market for building products.
- ▶ Public construction is growing due to the implementation of critical infrastructure projects.
- ▶ 6 new shopping malls expected to be built every year through 2010.
- ▶ 3.75 million new homes are needed between 2005-2010.
- ▶ Recent financial reforms are driving demand for private construction, especially in housing.
- ▶ Imports of building products are expected to grow 3-5 percent over the next two years.
- ▶ The U.S. accounts for about 10-15 percent of the import market. U.S. brands have strong market recognition and a strong reputation for quality.



COMMERCIAL OPPORTUNITIES

- ▶ Building products with specialized characteristics or for specific applications, especially those not produced in Asian countries fare best in the current Philippine market.
- ▶ Philippine companies are currently seeking U.S. suppliers of:
 - Glass fold-up/bi-fold panel doors
 - Special insulating paint to reduce the temperature of pipes in geothermal plants
 - Board type polyisocyanurate insulation that can be installed on top of corrugated roofs.
- ▶ Information on major on going and upcoming government projects is available at <http://www.neda.gov.ph> (National Economic and Development Authority) and <http://www.dpwh.gov.ph> (Department of Public Works and Highways)

TRADE EVENTS

- ▶ Philconstruct 2005 (15th Philippine International Construction Equipment and Building Materials Exhibition & Technology Forum), November 10-13, 2005, World Trade Center Metro Manila, Roxas Blvd., Pasay City - <http://www.globallinkph.com>
- ▶ Worldbex 2006 (The 11th Philippine World Building and Construction Exposition), March 2006, World Trade Center Metro Manila, Roxas Blvd., Pasay City - <http://www.worldbex.com>



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